



**MAYSONS**  
TRADITIONALLY MODERN

**Corporate Office Address**

MaysonsSJR Realty Private Limited  
18/5, Near Jakkur Lake, Jakkur,  
Bengaluru - 560 064

**Website**

[www.maysons.in](http://www.maysons.in)

**Email**

[info@maysons.in](mailto:info@maysons.in)

**Phone**

+91 80 23690310

**Mobile**

+91 99000 52129



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*"... To be truly modern, we must first  
reconcile ourselves with our traditions...."*

*- Octavio Paz*





*Redefining traditions for modern living.*

## VISION

Introducing a unique living experience by developing a trend of contemporary Indian architecture.

## MISSION

Our mission is to globalise local traditions and to localise global architecture. We do this by allowing every client to experience the luxury of unique lifestyle derived through a seamless integration of local culture with contemporary trends to make the built environment around them traditionally modern.



*Blending modern day luxuries with traditional intricacies.*

## PHILOSOPHY

We live in a world that is eternally evolving and changing. No matter how much we let the modern world dictate every aspect of our lifestyle, we all need a subtle slice of tradition in the space we live or work in. It is with this belief that Maysons was conceived - the belief in change and evolution, by reintroducing tradition in modernity, a taste of the local in the global, and classic in contemporary.

Maysons understands the little details that make every space complete. Inspired by a mason who aims to achieve precision, excellence and craftsmanship by tending to the details, we at Maysons aim to give importance to every tiny detail. For us, it is the idea that the environment we built should be a seamless blend of the modern and the traditional, the aspirational and the nostalgic, the future and the past.









## OUR STORY

Headquartered in Bangalore, we are a team of architects, consultants, craftsmen and thinkers with a simple vision of introducing contemporary Indian architecture - a wholesome integration of local and modern lifestyle in real estate. We are committed to infusing this vision into every project we get involved in; residential, commercial, institutional, healthcare, cultural, or recreational.

At Maysons, we adapt our designs to the local environment instead of the other way round. Local community, to us, is the most important stakeholder and everything we do, right from hiring local craftsmen to using traditional resources, contributes towards building a holistic and sustainable environment.

*While most aspire to build luxury homes, we build luxury lifestyles.*





## SERVICES

As real estate specialists, we are equipped with competence and expertise to undertake businesses of multiple natures and types. Our core objective is to create traditionally modern landmarks not just for ourselves, but also our partners, stakeholders and customers.

## Principal

We discharge our role as a principal by making capital investments along with institutional partners. All the direct investments are made by key development executives, associates and senior management to ensure alignment of interest. While most investments come as direct investments, they are also made in other forms based on the nature of the project. This approach is usually employed for joint-venture developments where the land owners, major corporates, and institutions who seek capital investment partnerships to develop strategic assets.





## Build-to-suit

No two projects are alike. Every project, right from the blueprint stage, is designed to reflect the taste of the client and to support their business types. As a built-to-suit service provider, we undertake end-to-end design and construction solutions in segments such as corporate headquarters, retail, healthcare, educational institutions and other strategic facilities. These projects, that are funded and owned by the user, are completely customised to meet the business and strategic objectives of the client. Our competency in the area of development, combined with our in-depth understanding of the evolving market, allow us to offer the most cost-effective solutions to clients.

## Fee development

This service is essentially employed by clients' who wish to keep complete ownership of the project. As experienced developers with exposure to handling projects of various genres, we are sufficiently equipped to undertake a multitude of projects such as commercial, residential, healthcare, institutional and civic. And since the firm also builds on its own account, we bring that ownership mentality to our fee development projects.







*There are those that create benchmarks. And those who exceed them.*

## TEAM

### Rohit Sringeri - Founder and Chief Executive

Master of Business Administration from Manchester Business School-UK, Master of Architecture from McGill University, Canada, Rohit Sringeri carries with him over a decade of experience in creating business procedures, market & corporate standards, global marketing strategies as well as project delivery plans and guidelines in the field of real estate development, architecture and construction. Having worked in Canada, Dubai, India and on various projects across the world, Rohit brings a global approach to local design solutions and has been instrumental in developing the vision and philosophy of the company.



### Ajith Andagere - Director - Design Principal

Founder of 'Andagere Architects', Ajith Andagere has been exemplary in his contribution to the real estate industry since 2002. He is passionate about exploring the architectural elements of traditional Indian homes and has been consciously involved in projects across the country to garner knowledge in climatic conditions, materials, cultural behavior, etc. of different regions. In Maysons, Ajith is responsible for one of the most key areas of every real estate business – design. His talent of seamlessly integrating traditional design with modern elements to create contemporary Indian architecture has been integral in differentiating Maysons from other developers.





## Lakshminarayan

Associate - Acquisition and Pre-Development

His ability to build and maintain interpersonal relations with clients and staff, administer land acquisition, negotiate and oversee documentation processes has helped Maysons in acquiring prime land banks and tread on the path of success.



## Rakesh Kodoth

Associate - Architecture and Design

Rakesh's specialisation in Low Energy Architecture and Sustainability from London and his international experience of 14 years across a wide variety of projects in North America, Middle East and India brings a global approach to regional design solutions at Maysons Development.



## Pradeep Chandrashekar

Associate - Sales and Business Development

His excellent networking skills, deft understanding of client's requirement, experience of selling over 500,000 sq ft of built-up area and a transparent approach to business have been invaluable in the sales and business development department at Maysons.





## Shivangini Sharma

Associate - Real Estate Advisory

A Civil Engineering graduate and a Post Graduate Diploma holder in marketing management, Shivangini plays a key role in project feasibility, product development strategy, best use assessment, price forecasting and financial appraisal.



## Rahul Karnani

Associate - Marketing and Branding

Rahul has over 12 years of experience in marketing and has worked with leading interior design, architecture, publishing and advertising firms. He is involved in developing, maintaining and enhancing the brand positioning through effective marketing and communication strategies.



## Srinivasan C

Associate - Finance and Compliance

C Srinivasan has around 30 years of experience in the arena of Finance and Compliance. At Maysons, he is responsible for all corporate compliances and financial management.